

PRESS RELEASE

EnergyVision launches new 3-year fixed energy contract, chosen by its customers

GHENT – Green energy company EnergyVision is launching its third energy contract on the market. Following the introduction of a long-term fixed-variable tariff and a tariff with a guaranteed high feed-in compensation, the company is now introducing, as of 4 November, a three-year fixed contract at 13.57 euro cents per kilowatt-hour. Remarkably, the publicly listed company let its customers decide which type of contract they preferred. Based on the outcome, EnergyVision purchased five new wind turbines specifically for this purpose and is now introducing the longest and most affordable fixed-rate contract in Belgium.

Over the past few weeks, EnergyVision reached out to more than 80,000 customers, asking them which type of energy contract they would most like to see. The result of this large-scale consultation led to a new offer: starting 4 November, customers can opt for a three-year fixed-rate contract at €0.1357 per kWh. According to the Flemish Energy Regulator's price comparison tool, this is the cheapest and longest fixed-rate tariff currently available in the country.

"Our survey showed that consumers primarily want long-term price certainty, and not another one-year deal that every supplier offers," says Maarten Michielssens, CEO of EnergyVision. "We're offering that stability now, just as we did for solar panel owners, for whom we guarantee a fixed feed-in tariff of €0.04 per kWh, even when electricity prices go negative."

A conscious choice for simplicity

The energy market has evolved significantly in recent years. In early 2024, EnergyVision launched a new, disruptive energy contract. So innovative that the Flemish regulator had to create a new category called "special offer" to classify it. Several other energy suppliers have since followed suit with their own creative offerings.

The strategy paid off: with its "Cheap Power" product, the company grew from a few hundred to 130,000 connection points in just one year. However, in recent months, the company also hit the limits of the regulator's existing framework.

"We clearly understood the regulator's message a few weeks ago," Michielssens continues. "We're pushing hard on the energy transition and innovation, but the regulatory system isn't always built to handle that pace. As a supplier, we take our responsibility seriously. We shook up the market through innovation, but now, we're doing the opposite. While others come up with new, complex formulas, we're simplifying, offering products people know, understand and trust. Once again, we're going against the current: choosing simplicity, transparency, predictability and maximum certainty. To guarantee stable prices for the next three years, we've reserved five wind turbines we recently acquired specifically for this offer."

About EnergyVision

EnergyVision is a fast-growing, integrated energy and mobility company, founded in 2014 and active in Belgium, China and Morocco. Its mission is to accelerate and democratize the energy transition by providing solar energy, wind energy and charging infrastructure without requiring any upfront investment from customers or businesses. At the same time, EnergyVision acts as an energy supplier, directly linking the electricity generated by its own solar installations to the consumption of its customers. Clients benefit from lower energy bills, while excess electricity is distributed to other EnergyVision customers and its own charging stations. Through this integrated, data-driven approach, combining smart network management, technological innovation and sustainable production, EnergyVision delivers stable growth, climate impact and customer value, with the energy transition and the consumer always at the core of its strategy.